



Peter Miller

Seller Marketing Plan

Information

Preparation

Marketing

Pricing

Guarantee

Success Begins By Understanding

Why

When

Where



My Job is to Protect The Investment in your Home



To get you the most money



In the least amount of time



With the fewest inconveniences

Factors Effecting the Sale

- ◆ Price
- ◆ Location
- ◆ Condition
- ◆ Terms



Market Analysis

Active Properties – What Homes are Listed or priced at currently

Expired Properties – Which homes have not sold

Under Contract Properties

Sold Properties

Sales Data

Utah



Work With Results



Do not work with a agent that bids for your listing.

You should work with the agent who gives you the most effort with the best results.



Why Homes Do Not Sell

In today's complex market homes do not sell due to lack of preparation.

Poor Marketing

Improper Pricing





Preparation

Prepare for Showing

Detailed Checklist

Highlight Sheet

Access

Help Us Help You



Marketing

A STEP BY STEP PLAN

That Guarantees Success

Yard Sign

Build Flyer

Multiple Listing Service

Web Site's

E-Marketing

[Real Estate Book](#)

Realtor Tour

Flash Marketing

www.realutah.info

Send Information Flyer to Agents

Record Ad with Automatic Response Technology

Real Estate Turbulences



88 Types of Real Estate Turbulences

Sell your home is like taking an airline flight cross country . When you start on your trip, you have no idea how the trip will go. Neither does the pilot! You could run into many different type's of turbulences, or you could have a smooth flight and land on time.

As a Professional Real Estate Agent I see myself as the pilot of your plane. My job is to get your home sold. I can't promise you no turbulence, but I can promise that I'll utilize my experience and expertise to take you on the smoothest flight.

Pricing



Appreciating Market

Depreciating Market

Stable Market

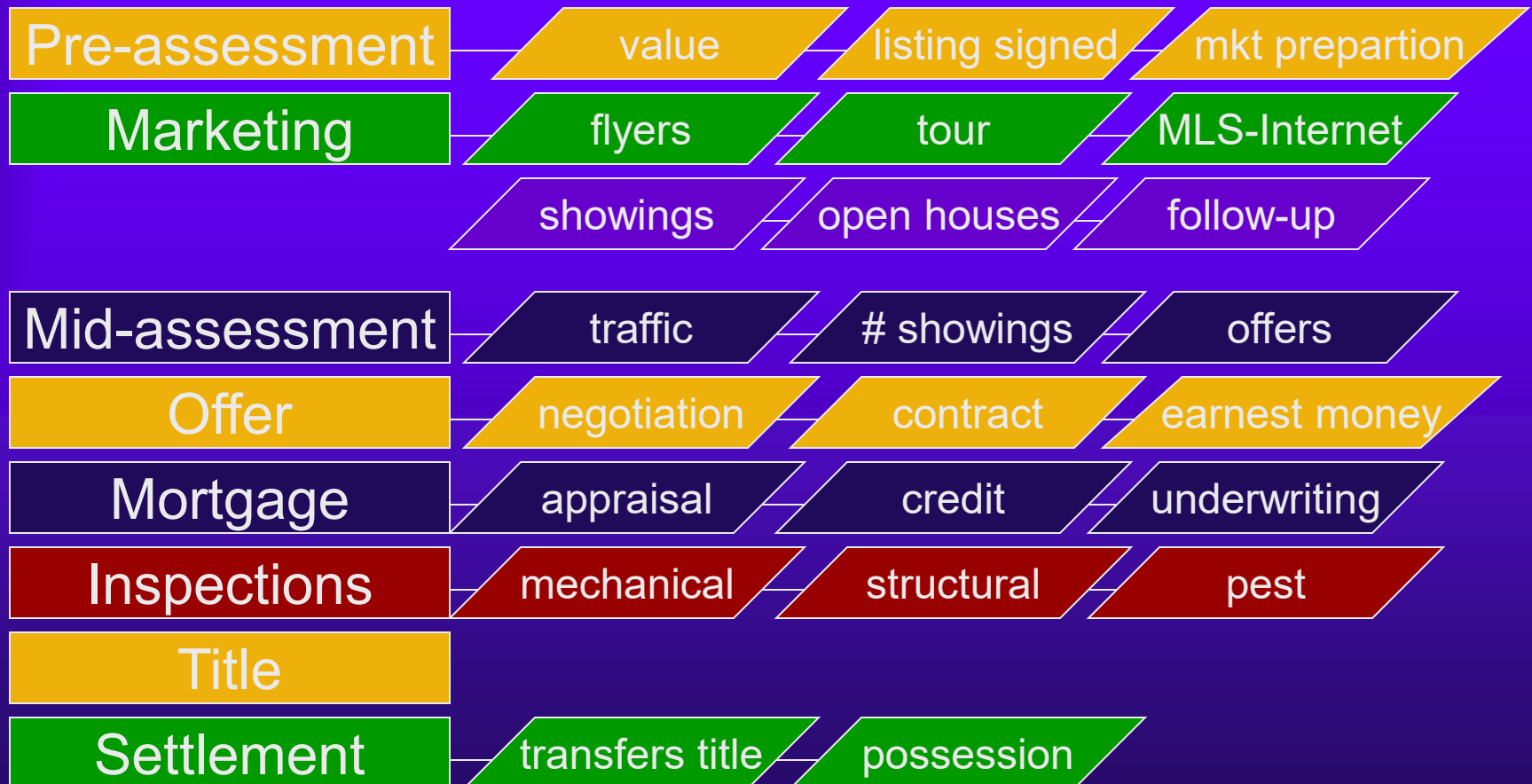
Sellers Mislead

Cost Effective Pricing

Over Pricing

Getting Most For Least

Home Selling Process





Guarantee

If you find someone who is willing to work harder to get you the Highest Price in the Quickest and Most Convenient Timeline. You may have your listing back in 24 hours upon written request.