

Appreciation

- ❖ In an appreciating Market, the market values are increasing.
- ❖ Even if you overprice eventually the market will catch up with the asking price.
- ❖ Unfortunately the property you are purchasing is also increasing at the same rate, or greater.
- ❖ We call this chasing the market up.
- ❖ You will be in a better position, with more leverage to purchase your new home for less and save thousands by pricing competitively.

